

# UIP

## Unique impact potential <sup>1)</sup>

*What is the unique impact your game should have?*

... Is your game design in line with the 17 sustainability goals <sup>2)</sup>?

1 NO POVERTY - End poverty in all its forms everywhere  
2 ZERO HUNGER - End hunger, achieve food security and improved nutrition and promote sustainable agriculture  
3 GOOD HEALTH & WELL-BEING - Ensure healthy lives and promote well-being for all at all ages  
4 QUALITY EDUCATION - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all  
5 GENDER EQUALITY- Achieve gender equality and empower all women and girls  
6 CLEAN WATER & SANITATION - Ensure availability and sustainable management of water and sanitation for all  
7 AFFORDABLE & CLEAN ENERGY - Ensure access to affordable, reliable, sustainable and modern energy for all  
8 DECENT WORK & ECONOMIC GROWTH - Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all  
9 INDUSTRY, INNOVATION & INFRASTRUCTURE - Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation  
10 REDUCE INEQUALITIES - Reduce inequality within and among countries  
11 SUSTAINABLE CITIES & COMMUNITIES - Make cities and human settlements inclusive, safe, resilient and sustainable  
12 RESPONSIBLE CONSUMPTION & PRODUCTION - Ensure sustainable consumption and production patterns  
13 CLIMATE ACTION - make urgent action to combat climate change and its impacts  
14 LIFE BELOW WATER - Conserve and sustainably use the oceans, seas and marine resources for sustainable development  
15 LIFE ON LAND - Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation, and halt biodiversity loss  
16 PEACE, JUSTICE AND STRONG INSTITUTIONS - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels  
17 PARTNERSHIPS FOR THE GOALS - Strengthen the means of implementation and revitalize the global partnership for sustainable development  
(<https://www.un.org/en/exhibits/page/sdgs-17-goals-transform-world>)

... Is it inspired by design patterns to incorporate green messages into games and reduce the impact of production <sup>3)</sup>?

<sup>1)</sup>

Climate Games: The Developer's Field Guide, GDC talk by Arnaud Fayolle, Ubisoft, 2023,

<https://www.youtube.com/watch?v=nEEzUijhbkC>

<sup>2)</sup>

<https://sdgs.un.org/goals>

<sup>3)</sup>

<http://www.greengamedesign.com>

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